

For immediate release

26 August 2009

## **allaboutstalbens.com is a finalist for Chamber of Commerce 'New Business' Award**

Leading independent website [allaboutstalbens.com](http://allaboutstalbens.com) has been selected as one of three New Business finalists in the St Albans Chamber of Commerce Community Business Awards.

The awards recognise outstanding contributions by local business. They are open to companies whose strategy encompasses policies and projects that have a positive impact on the St Albans district, bringing about economic, social or environmental benefits for the community.

Allaboutstalbens.com founder, Lis Coulthard said: "We are proud to be website at the heart of St Albans, with over 600 free listings that promote the city, support local businesses and encourage people to participate in their community.

"Since we launched last year, our traffic has grown steadily and we now have over 5,000 active site users and more than 15,000 page views every month. We are delighted that the Chamber of Commerce has recognised the value of our work and hope that these awards will help to raise our profile further."

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### **For further information contact:**

Lis Coulthard, founder of [allaboutstalbens.com](http://allaboutstalbens.com) (available for interview).

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